



Invitation to Attend Corporate Briefing Session of Pakistan Cables Limited

You are cordially invited to the Corporate Briefing Session of Pakistan Cables Limited. The Company's Senior Management shall discuss the Company's performance, its financials and future outlook.

Date : Thursday, 25th September 2025

Time : 11.00 a.m. (PST)

Venue: Beach Luxury Hotel, M.T. Khan Road, Karachi-74000.

The members may also attend the session through video link facility via Zoom. Accordingly, those Investors, analysts and shareholders who are interested in attending the session via zoom are requested to register themselves at the following link latest by 5:00 p.m. on 24th September 2025:

<https://forms.gle/6FNyN68y3BNYrJeMA>

PROTOCOLS OF ONLINE CORPORATE BRIEFING SESSION

1. The participants will be able to login and participate in the Corporate Briefing Session proceedings through their smartphones or computer devices from their homes or any convenient location after completing all the formalities required for the verification and identification of the respective participant.
2. A detailed procedure and link for the Corporate Briefing Session shall be communicated through e-mail directly to the respective participant who have provided their valid e-mail ID.
3. Kindly dial in at least 10 minutes in advance of the scheduled time.
4. Kindly enter your name and Institution name in the following format 'Full Name – Institution' (in case of Analyst) and 'Full Name – Folio Number' (in case of member). Based on verification, the same will be allowed for the Corporate Briefing Session.
5. All participants will be kept on 'Mute' mode during the presentation.
6. Q&A session will be held at the end of the presentation. The participants are requested to either type in a question in the chat box or utilize the feature of 'Raise Hand'.

Thank you.



PAKISTAN CABLES
TRUSTED NOT TO COMPROMISE

A member of **ASC** AMIR S. CHINYO GROUP

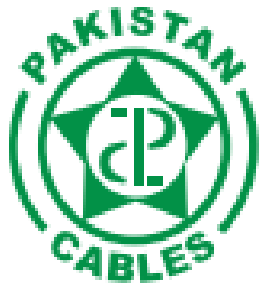
PIONEERING THE FUTURE

CORPORATE BRIEFING SESSION

25 SEPTEMBER 2025

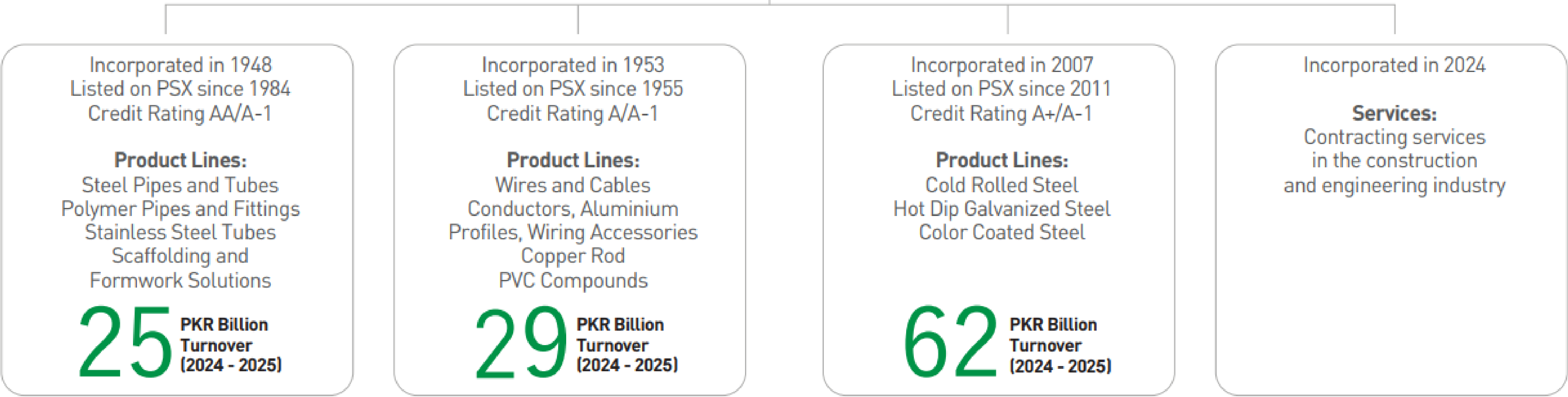


INTRODUCTION



AMIR S. CHINOY GROUP

Key Companies of the ASC Group are:

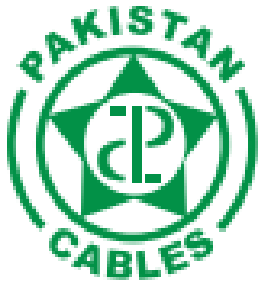


INTRODUCTION

“We, therefore, have to consider and plan on a long term basis, find and build our own enterprises with a long term view of setting up not just ordinary businesses or industries but institutions surviving and lasting for many generations and fulfilling a social and national objective, which could be identified and be synonymous with our finer sentiments of patriotism, in addition to its benefits for us, and the society”



Founder, Mr. Amir.S. Chinoy
Amir S. Chinoy
1921-1998



Over 70 years of leading industrialization in Pakistan

- Founded by Mr. Amir S. Chinoy, pioneering in Engineering products since 1948.
- The ASC group has been at the forefront of Pakistan's industrialization for over 70 years.



370,000
(Metric Tons)

Total Metals
Produced



2,100

Number of
Employees



2,600

Number of
Dealers/
Distributors



500

Geographic
Footprint in Pakistan
(Cities & towns)



116

PKR Billion
Sales Turnover
(USD 417 Mn.)



72

PKR Billion
Market
Capitalisation
(USD 252 Mn.)



15

PKR Billion
Export Sales
(USD 55 Mn.)



60

Number of
Export
Destinations



78

Years of
Production



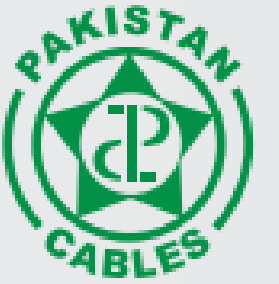
26

PKR Billion
Contribution to
National Exchequer
(USD 94 Mn.)

LEADING EQUITY PARTNERS

British Insulated Callender's Cable (BICC), UK.
Doogood, Australia.
General Cables, USA.
International Finance Corporation (IFC).
JFE Steel Corporation, Japan.
Sumitomo Corporation, Japan.





HOW WE DO BUSINESS

Setting an unbeatable benchmark

PKR 29 bn

Pakistan's

1st Wire and Cable
Company

Extensive Portfolio

6,000+ SKUS

Employees

536

Operating Profit

PKR 2 bn

Active Nationwide

200+ Towns
& Cities

JCR-VIZ 2018

A/A-1 Credit
Rating

Nooriabad Site

42 Acres

Urban Forest

3 Acres

50,000 Trees

Exporting to

40+ Countries
with Pride

Committed to

UN Global
Compact

Dedicated

80+ Machines

PRODUCTS RANGE



WIRES & CABLES

That power and connect



CONDUCTORS

That power the nation



ALUMINUM RODS

That meet versatile needs



COPPER RODS

That are unparalleled in quality



PVC

That insulates our wires



WIRING ACCESSORIES

World class Electrical Switches

MARKET SEGMENTS



- Sale of products via a network of distributors and dealers
- Over 1000 dealers and distributors across the country in 200+ cities and towns
- Product sold through trade is mostly General House Wiring



- Direct sales to projects and institutions.
- Industry, housing projects, infrastructure.
- Large range of products sold including Medium Voltage, Low Voltage, General House Wiring etc.



- Sales to Utilities – NTDC, K-Electric and DISCOs
- Aluminium conductors and cable



- 45 international markets

AWARDS

Results of our hard work

- **Top 25 Companies by the PSX** in 1973, 1980, 2004, 2006, 2007, 2013, 2022 and 2023.
- **Corporate Excellence Award from Management Association of Pakistan** in 1982, 1983, 2021, 2022, 2023 and 2024.
- **Achievement Award for Outstanding Performance from the President of Pakistan** in 1998.
- **Best Corporate Report from ICMA** in 2006, 2008, 2019, 2020, 2021, 2022 (Merit Award).
- **Brand of the Year Award** in 2007 and 2008.
- **Environment Excellence Award from the National Forum for Health & Environment** in 2010, 2011, 2013 and 2015.
- **Superbrands Pakistan's Choice Award** in 2015.
- **Consecutive wins FPCCI Export Trophy** 2016 upto 2022.
- **Won "Employer of the Year Award"** in 2014 and **"Best Practices Award in Occupational Health and Safety"** in 2018 from Employer Federation of Pakistan.
- **Won the NFEH CSR Award by the National Forum for Health & Environment** in 2018, 2019 and 2021.
- **Won FPCCI Achievement Award** in 2019, 2020, 2023 and 2025.
- **Recipient of the EFP's "Women Empowerment and Gender Equality Gold Award"** in 2024 and **"Disability Inclusion Award"** in 2025.
- **Won 14th, 15th, 16th, 17th and 18th Consumer's Choice Award consecutively during** 2019 upto 2024.
- Recognized with the **ISTEA 2025 Award** for Best Solar Cable Manufacturer.



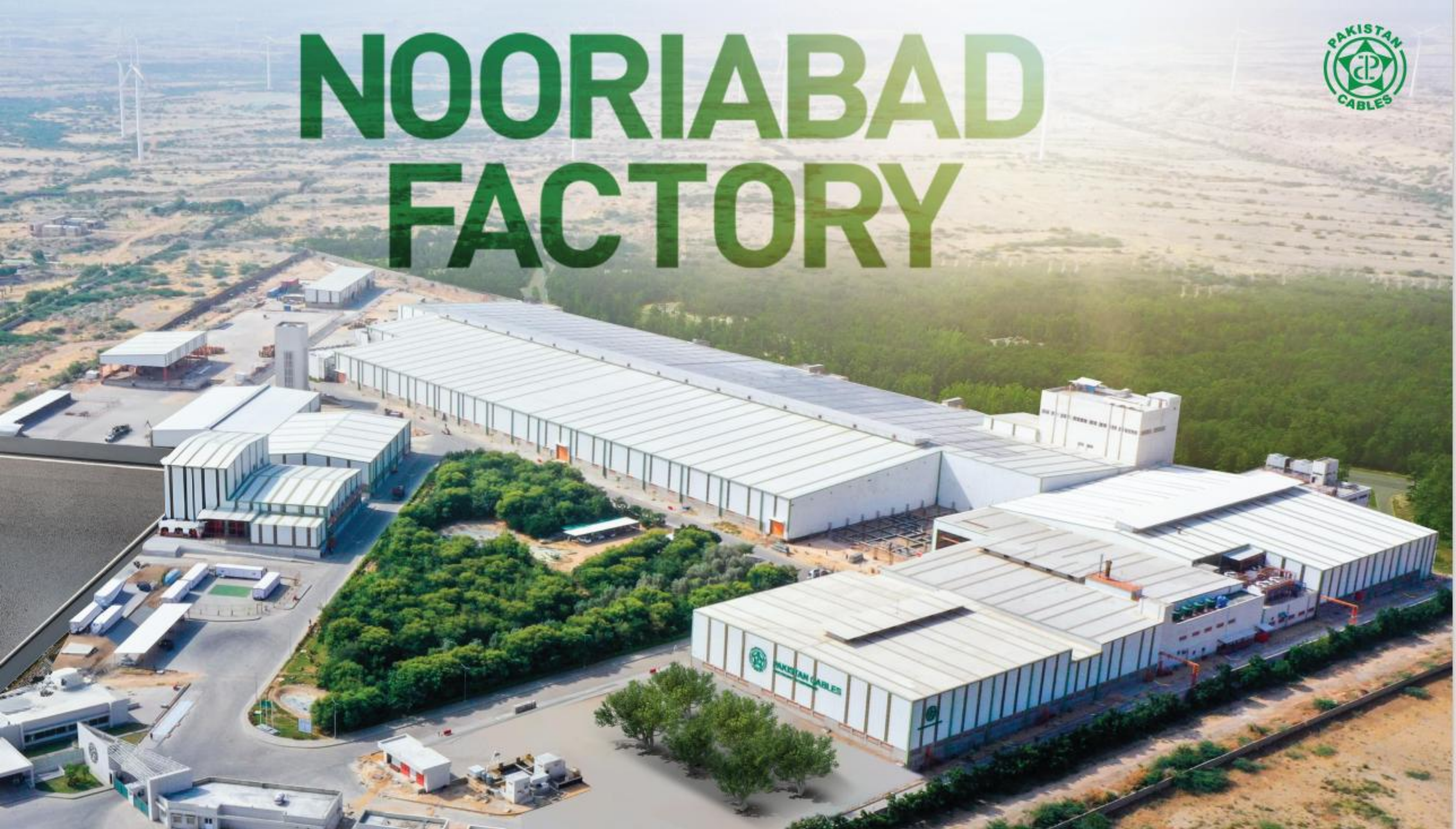
CERTIFICATIONS

Proof of our commitment to quality

- First cable manufacturer to attain **KEMA** certification for LV and MV cables in Pakistan since 1984
- Received a total of eight **KEMA** certifications
- Amongst the first five companies in Pakistan to be certified for **ISO 9001:2000**
- First cable manufacturer in Pakistan to update to **ISO 9001:2008**
- **CE certified** – This certifies that Pakistan Cables Limited meets European health, safety, and Environmental protection legislation and can be legally sold and moved within the European Union
- Received certification for photovoltaic Solar Cable by **TUV Austria**
- **International approvals** DCRP Oman, Maldives Electricity Authority, Ghana Standards Authority, Ethiopia Electricity Authority and Trinidad and Tobago Bureau of Standards amongst others



NOORIABAD FACTORY



MILESTONES ACHIEVED



Coiling Operations
Commenced in 2021



Pakistan's 1st 69
kV CCV Line
inaugurated in
2023



2.3 MW on-grid
Solar Power Plant
commissioned in
2024 (capacity
expansion completed in
august 2025)



Water Treatment
Facility
inaugurated in
2024



Aluminium Rod
Plant inaugurated
in 2024



Plantation of 50,000
trees at Pakistan
Cables Urban
Forest commenced
in 2024.



PVC Compounding
Plant inaugurated
in 2025



Relocation to
Nooriabad
completed in
2025.





NOORIABAD FACTORY



Pakistan's 1st highest voltage grade - 69 KV
CCV line - for Medium Voltage cables with
world class German technology.

BREAKING BARRIERS IN THE INDUSTRY



Fully integrated for all key raw materials



Aluminum Rod Plant
Capacity: 30,000 per year



PVC Compounding Plants
Combined Capacity: > 20,000 per year



Copper Rod Plant
Capacity: 30,000 per year

Towards Sustainable Business Practices



2.3 MW Solar Power Plant

(0.3 MV expansion completed in August 2025)

Reduces carbon emissions by 1,956 tons annually = planting 100,000 trees



450,000 gallons Water Conserved

Storm water storage 300,000 gallons + 150,000 gallons urban forest pond

Driving the goal towards a zero-discharge facility



Water Treatment Facility (capacity 50,000 gallons)

The discharge test results from the facility comply with Sindh Environmental Quality Standards (SEQS).

Driving the goal towards a zero-discharge facility



50,000 trees at Pakistan Cables Urban Forest

3 acres of land with 59 native species – Pakistan's first and largest urban forest on an industrial estate.

Reduces carbon emissions estimated by 1,100 tons of CO₂ per year





- 140 books donated to government schools in Karachi.
- 100+ Toys donated to day care center at PANAHA Foundation.
- Digital Literacy Program for Women at PANAHA Foundation



- 50,000 trees planted at PCL Urban Forest.
- 10,000 mangroves planted with World Wide Fund for Nature (Pakistan) – 30 Mangroves planted by PCL volunteers at Turtle Beach, Karachi.
- Partnered with DAWN's Breathe Pakistan.



4500+ beneficiaries
(during 2023-25)

2M views
via public service messaging
(2024-25)

- 19 beneficiaries of ASCEND 2.0
- NED University (Khi) and Mehran University (Jamshoro).
- Scholarships to female engineering students at UET.
- Student Factory visits.



Metal Pricing



AVG. MONTHLY LME OF COPPER AND ALUMINIUM US\$/ TON
JULY 24 TO Aug 25



Source: Internal estimates

Five Years Financial Details

Statement of Profit & Loss Account

	Jun-21	Jun-22	Jun-23	Jun-24	Jun-25
Sales – Rs. in Mil.	13,145	21,168	21,653	26,167	29,088
Gross Profit – Rs. in Mil.	1,526	2,751	3,184	3,363	3,026
Profit / (Loss) After Tax – Rs. in Mil.	554	828	724	209	(281)
Gross Profit – %	11.6%	13.0%	14.7%	12.9%	10.4%
Earnings / (Loss) Per Share - Rupees	15.56	23.27	14.62	3.84	(5.15)

Five Years Financial Details

Statement of Financial Position

Rs. in Million

	Jun-21	Jun-22	Jun-23	Jun-24	Jun-25
Total Assets	11,032	19,493	23,395	31,671	37,554
Total Shareholders' Equity	5,349	9,006	9,494	9,680	9,482
Stock-In-Trade	2,504	3,863	3,761	5,101	7,525
Trade Debts	2,787	4,104	4,147	6,371	7,592
Fixed Assets	4,791	10,647	14,456	16,649	15,789
Total Bank Debts	3,322	6,546	9,909	16,074	17,964

Future Outlook

CONSOLIDATION OF A FULLY INTEGRATED FACTORY UNDER ONE ROOF WILL DRIVE EFFICIENCY AND LOWER COSTS



- Efficiency gains achieved via the commissioning of the Aluminum Rod Plant and the CCV (Continuous Catenary Vulcanization) line and overall capacity enhancements in Nooriabad set us up for competitive success.
- Advancing our vision of reducing our carbon footprint. Initiatives such as reducing reliance on non-renewable energy sources, responding to demand for solar cables will be integral.
- Pakistan's economy has shown early signs of recovery, with several key economic indicators improving compared to the previous year. The economic landscape remains fraught with uncertainties but there see to be positive signs.
- PCL remains steadfast to achieve improved operational efficiencies backed by a strong reputation for quality - nationwide and growing its global footprint further.

CONTACT

HEAD OFFICE

Arif Habib Center, 1st Floor,
23 MT Khan Road, Karachi

☎️ (021) 111-CABLES (222-537)

✉️ info@pakistancables.com
sales@pakistancables.com
export@pakistancables.com

FACTORY

K-23 Jhimpir Road, Nooriabad,
District Jamshoro, Sindh, Pakistan.

☎️ +92-45-4670730

ONLINE

🌐 pakistancables.com
🛒 pakistancables-estore.com

