

PAKISTAN CABLES PURAZM INTERNSHIP PROGRAM 2023 SET TO TRANSFORM LEARNINGS OF THE DIFFERENTLY ABLED



Pakistan Cables launched its highly anticipated 'PurAzM' internship program at an engaging opening ceremony held at the Company Head Office in Karachi.



The 3 months internship program, 'PurAzM' has been created in collaboration with NOWPDP, which is a leading institution that supports the differently abled in Pakistan. The exceptional individuals selected for the internship program are set to leverage their digital literacy and data management skills, honed during their vocational training at the NOWPDP Center for Disability Inclusion and apply them.

These future professionals will gain hands-on work experience on various business projects in areas of Sales, Marketing, Finance, Information Technology, Human Resources and Legal, closely mentored by the Pakistan Cables team in Karachi.



Fahd K. Chinoy, CEO Pakistan Cables Ltd said, "I am thrilled for us to have launched the PurAzM Internship Program 2023. The valuable experience will help set a launchpad for these talented interns in developing their professional careers and will enhance Pakistan Cables' efforts to be a truly diverse and inclusive organization."



Pakistan Cables has been lending support to empower persons with disabilities through various partnerships externally. PurAzM, is the Company's first such internal initiative to empower the differently abled by offering them exposure of the Company values, culture and business practices. The internship program aligns with the Company's

vision to invest in vulnerable communities and transform lives.



About PurAZM

The PurAzM logo reflected our commitment to diversity. The symbol of 'peaks' represents growth and progress despite the hurdles and the vibrant colors represent diversity touching upon our talent and their varied skills they bring to the the internship program. The logo design includes its Braille adaptation too - underlining our commitment to inclusion.

About Pakistan Cables Ltd

About Pakistan Cables Ltd. Founded in 1953, Pakistan Cables is the premiere and most reputable cable manufacturer in Pakistan. Being the only wire and cable manufacturer listed on the PSX since 1955, it is also a member company of the Amir S. Chinoy group. The company has the largest geographical footprint in Pakistan with presence in over 200 cities. It is ISO 9001:2015, ISO 14001:2015 and OHSAS 18001:2007 certified and various cables type tested by KEMA, Netherlands.



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For more information, press only:
Email: brands@pakistancables.com
021-111-222-537 | pakistancables.com

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